

# Artis—Naples

*Home of The Baker Museum  
and the Naples Philharmonic*

September 21, 2020

Contact: *Therese McDevitt, Communications Director*

[tmcdevitt@artisnaples.org](mailto:tmcdevitt@artisnaples.org) | 239-254-2794

Website: [artisnaples.org](http://artisnaples.org)

Facebook: [facebook.com/artisnaples](https://www.facebook.com/artisnaples)

Twitter: [@artisnaples](https://twitter.com/artisnaples) | Instagram: [artisnaples](https://www.instagram.com/artisnaples)

## **ARTIS—NAPLES ANNOUNCES NEW SAFETY PROTOCOLS AND ENHANCEMENTS AS 2020-21 CULTURAL OFFERINGS BEGIN**

**NAPLES, FL (September 21, 2020)** – New safety protocols and enhancements for the Kimberly K. Querrey and Louis A. Simpson Cultural Campus were announced today by Artis—Naples following last week’s update about the upcoming resumption of visual and performing arts activities.

Kathleen van Bergen, CEO and President, said “While we are thrilled to once again share the visual and performing arts with our community, it is of the utmost importance that we do so safely. Thanks to months of detailed work by our board, administrative team and the musicians of the Naples Philharmonic, we believe we have found a combination of protocols and enhancements to our cultural campus that will provide a much safer experience for our patrons.”

Artis—Naples safety policies and protocols will include the following:

- All patrons will be required to wear a face mask and observe social distancing throughout their time on the cultural campus. Ushers will provide face masks to guests who do not have one.
- Each patron will have their temperature taken when they arrive at Artis—Naples. Patrons with a temperature over 100.4 will be asked to leave.
- Restrooms and surfaces such as counters, railings, door handles, elevator buttons, and chairs will be cleaned and disinfected regularly.
- Sanitizing stations will be placed at all entry points for handwashing after entering and additional stations will be available throughout the campus.

Artis—Naples encourages anyone who is feeling ill or has been in contact with someone who has been feeling ill in the last 14 days to not attend events on the cultural campus. In order to encourage patrons to be as cautious as possible, this season all ticket holders may exchange their tickets with 2-hours’ notice and ticket holders who arrive at the venue and are unable to attend due to COVID-19 policies will be offered a refund or allowed to return their tickets and have their funds on account. These policies and protocols will be reviewed regularly in order to remain in accordance with current federal, state and local government and department of health guidelines.

In addition to these policies and protocols, Artis—Naples has made a number of capital purchases intended to further improve safety on the cultural campus. “In order to increase the comfort level of everyone returning to our performances and exhibitions, we have invested significantly in new technologies and enhancements designed as precautions against the spread of the virus,” van Bergen said.

These safety upgrades will include the following:

- Installation of needlepoint bipolar ionization (NPBI) system on 29 HVAC air handling units. This patented technology purifies indoor air by eliminating airborne particulates and pathogens in conjunction with increased filtration on the filters.
- Treatment of 55,000 square feet of surfaces around the cultural campus with the antimicrobial coating system Microshield 360, including restrooms, door handles and patron seating. Microshield 360 is an EPA registered and FDA approved antimicrobial technology used to create a coating on surfaces that neutralizes bacteria and viruses.
- Purchasing one large and six hand-held air-assisted misting machines used to sanitize spaces, including Hayes Hall and Daniels Pavilion between performances.
- Changing of more than 70 faucets on campus to touchless units.

Additional information about safety policies and new protocols can be found at [artisnaples.org](http://artisnaples.org).

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### **ARTIS—NAPLES**

Home of The Baker Museum and the Naples Philharmonic, Artis—Naples is unique among cultural institutions nationwide, equally dedicated to both the visual and performing arts featuring artists of global distinction.

### **KIMBERLY K. QUERREY AND LOUIS A. SIMPSON CULTURAL CAMPUS**

Led by CEO and President Kathleen van Bergen and Sharon and Timothy Ubben Music Director Andrey Boreyko, we typically offer audiences more than 800 paid and free events annually within a variety of venues and settings situated throughout the 8.5-acre Kimberly K. Querrey and Louis A. Simpson Cultural Campus. Artis—Naples traditionally welcomes 300,000 visitors each year for a broad array of artistic and educational opportunities perfect for audiences of all backgrounds and interests. The Kimberly K. Querrey and Louis A. Simpson Cultural Campus is home to five buildings, including two performance halls (Frances Pew Hayes Hall and Myra J. Daniels Pavilion), The Baker Museum, the Toni Stabile Education Building and the Kohan Administration Building.

In the 2014-15 season, Andrey Boreyko assumed the title of Music Director and serves in this capacity for Artis—Naples. Boreyko is internationally recognized as one of the most exciting and dynamic conductors working today. This appointment, extended through 2022, marks his first American post. The Wall Street Journal says van Bergen and Boreyko have ushered in “an impressive new phase” for classical music in Southwest Florida.

### **NAPLES PHILHARMONIC**

The Naples Philharmonic has long been recognized as one of the cornerstones of Southwest Florida’s arts community. As part of Artis—Naples, the Naples Philharmonic typically performs more than 140 orchestral and chamber music concerts, as well as opera and ballet, education, community and special event concerts annually between September and June in the 1,477-seat Hayes Hall, the 283-seat Daniels Pavilion and around the Southwest Florida region.

Jack Everly is Principal Pops Conductor and in the 2020-21 season celebrates 11 years in this role, bringing pops performances that celebrate music in its many forms. In 2017, Romanian conductor Radu Paponiu was named Assistant Conductor of the Naples Philharmonic and director of the Naples Philharmonic Youth Orchestra, and in 2019 was promoted to Associate Conductor.

## **THE BAKER MUSEUM**

The Baker Museum is one of the foremost fine art museums in Southwest Florida and celebrates its 20<sup>th</sup> anniversary season in 2020-21. Each year, The Baker Museum hosts several traveling exhibitions to complement the exhibitions curated from its permanent collection. To celebrate the 20<sup>th</sup> anniversary milestone, two traveling exhibitions celebrate the three-dimensional artistry of Dale Chihuly and Auguste Rodin. Comprising more than 4,000 objects, the museum's broad holdings of 20<sup>th</sup> and 21<sup>st</sup> century art reflect the generosity and commitment of area collectors. Of particular strength are The Baker Museum's collections of American and Mexican modern art and significant gifts from the personal collection of Olga Hirshhorn.

With two decades of collecting and exhibiting, the museum is dedicated to stewardship and scholarship from both its growing permanent collection and outside sources. At the same time, The Baker Museum seeks out the best traveling exhibitions from the leading arts institutions in the world—including recently the Crystal Bridges Museum of American Art, Smithsonian Institutions and École des Beaux-Arts, Paris—to enrich the Southwest Florida community.

The Baker Museum exhibitions reopened to the public on December 1, 2019, after being closed for more than two years in the wake of Hurricane Irma. The repair of the museum was paired with a simultaneous expansion of the building to the south, which created new spaces for multidisciplinary exploration, education and social interaction, and was completed in 2020.

## **EDUCATION AND COMMUNITY**

In addition to creating and presenting visual and performing arts, Artis—Naples provides robust education and community activities for students of all ages. Typically, thousands of Collier County Public Schools interact with Artis—Naples education programming each year both on its cultural campus and in classrooms. The Lifelong Learning program provides engaging lectures and study opportunities for adults seeking to engage more deeply with the arts.

The Friends of Artis—Naples, with more than 4,000 households who give more than \$75, offers activities, travel experiences and events geared toward creating a deeper relationship between patrons and the arts.

In 2017, Artis—Naples acquired the Naples International Film Festival (NIFF), expanding its film offerings and providing a platform for the festival's continued excellence and growth. In 2018, NIFF celebrated its tenth year in the community, and in 2019, NIFF was named one of MovieMaker Magazine's Top 25 Coolest Film Festivals in the World.

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